



Empowering HR teams to increase the bottom line.

The DiscoverText approach to people analytics equips your HR team to make informed, data-driven decisions. We use a human-in-the-loop approach because HR teams know the ideal the engagement needs of an organization. DiscoverText helps analysts to speed up discovery offering an efficient method to classify and validate your data.



DiscoverText people analytics learns alongside your team.

Our technology incorporates machine-learning. Each interaction with the data allows you to discover, record and reuse critical insights about the performance of your employees. DiscoverText people analytics is powered by an active-learning engine, which becomes more accurate and useful each time your team uses it.

Harvest key insights from open-ended survey responses.

Insights that Power Organizations

Gather from spreadsheets & live feeds, including social media.



Discover issues & themes using dozens of tools & machine-learning.



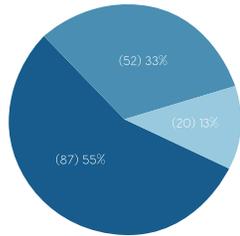
Report draw insights and increase awareness.

Focus on key HR factors from a mountain of text

- Realize the impact of specific employee benefits to your employee engagement
- Identify productivity shortcomings and areas of stagnant company growth
- Understand how salary impacts employee satisfaction
- Examine the synergy of a global workforce
- Unwrap operational points of inefficiency
- Derive insights to improve customer and employee experience
- Profile distinguished and substandard employee engagement

Considered a thought leader in qualitative data analysis.

Our company was founded in 2009 based on more than ten years of National Science Foundation-funded research. The company's cloud-based platform equips HR teams with the text analytic power to transform employee feedback data into intelligent operational insights.



Never settle for partial analysis or miss crucial employee feedback.

DiscoverText is a people analytics platform that aggregates and helps to analyze the entire spectrum of employee feedback, from online employee engagement surveys to year—end employee review, evaluation, and assessment forms. DiscoverText provides human resource teams with the re-usable models and insights that all organizations need to retain and empower your most valuable asset – your employees.



SEARCH



FILTER



MACHINE CLUSTER



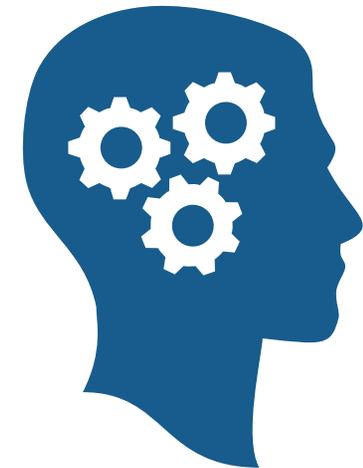
HUMAN CODE



MACHINE CLASSIFY

discovertext

People Analytics



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DiscoverText is operated by Texifter, LLC, a provider of leading-edge text analytics software and methods